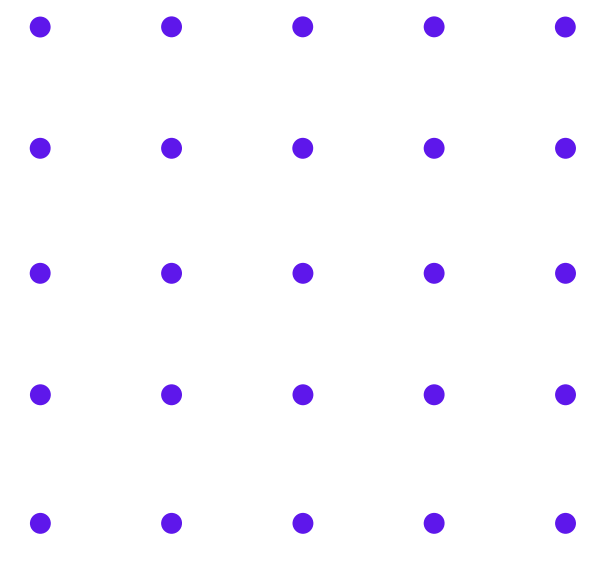




National Dong Hwa University

DEPARTMENT OF BUSINESS ADMINISTRATION, COLLEGE OF MANAGEMENT



# SEMINAR IN BUSINESS MANAGEMENT PRACTICES

## WILL YOU PROMOTE YOUR COMPANY ON FACEBOOK?

Exploring Antecedents and Consequences  
of Employee Branding

### Dr. Chia-Wu Lin

National Dong-Hwa University

Department of Business Administration

13 May, 2022

- 14:00 ~ 16:00
- Googlemeet: smw-ipha-nqu

