

# 2022 國立東華大學 XR 校園導覽競賽

## 一、活動主旨

為提升學生跨領域合作的能力，同時讓大眾更了解東華大學，因此舉辦了 XR (Extended Reality) 校園導覽競賽，號召有創意有想法的學生參加，除了提升學生跨領域合作的能力，也能推廣讓大眾更了解東華大學。

## 二、競賽主題

以東華大學為主題，運用 XR 相關元素進行創作。主題可聚焦在系所導覽或是校園導覽。

## 三、參賽資格

限定東華大學在籍的學生參賽，可個人或組隊報名，組隊人數最多四人，唯參賽者不可重複組隊報名。

## 四、報名辦法

於截止日前填寫下列報名表單即可。

[https://docs.google.com/forms/d/1nwSQf\\_5utl2XX7s\\_IYfys08ZrZP3S2IEaBYyD61ihes/prefill](https://docs.google.com/forms/d/1nwSQf_5utl2XX7s_IYfys08ZrZP3S2IEaBYyD61ihes/prefill)

## 五、作品繳交

1. 上傳競賽所需導覽檔案，並包含一份說明文件，說明文件需包含下列資訊：
  - a. 作品設計概念與規劃；
  - b. 作品內容素材來源；
  - c. 團隊成員分工。
2. 著作權轉讓聲明書
3. 法定代理人同意書(未滿 20 歲的選手才需填寫)

## 六、競賽時程

- 報名日期：民國 110 年 4 月 10 日起至民國 111 年 6 月 30 日止。
- 作品繳交：民國 111 年 8 月 15 日 23 時 30 分止。
- 得獎公告：民國 111 年 8 月 31 日前在網路公告。
- 頒獎典禮：將於網路公告時間與執行方式。

## 七、競賽獎項

- 首獎一名，獎金新台幣 20000 元商品券，獎狀團隊成員每人乙張。
- 二獎一名，獎金新台幣 10000 元商品券，獎狀團隊成員每人乙張。
- 三獎一名，獎金新台幣 5000 元商品券，獎狀團隊成員每人乙張。
- 佳作一名，獎金新台幣 3000 元商品券，獎狀團隊成員每人乙張。

## 八、評分標準

- 主題適切：10%
- 創意概念：30%

- 互動設計：20%
- 整體性：40%

## 九、參賽注意事項

1. 參賽者的報名資格如有爭議，將由主辦單位全權評定。
2. 參賽作品嚴禁抄襲仿冒。參賽者參賽作品需為參賽者/參賽團隊之創作，需自負一切法律責任，並取消其參賽資格，如有得獎，將追回獎狀與獎金。
3. 參賽者須擔保繳交內容之合法性且未侵害他人權利，不可違背公序良俗或挑起社會對立；倘若發生爭議，須自負相關責任。
4. 由於本競賽屬非營利且具有教育性質，符合著作權法第六十五條「著作之合理使用，不構成著作財產權之侵害」。但為尊重著作權，請參賽者使用非原創素材時，於線上報名註明使用之素材來源，包括圖片(註明圖像光碟出版者、圖庫版權商、攝影者、出版商等)、音樂(註明音樂詞、曲作者、編曲者、演唱人、歌名及唱片發行公司)等相關資料。
5. 以團隊名義參賽者，需詳列團隊人數與所有成員資料，以利得獎相關作業，未列於線上報名成員者，不予採計。
6. 主辦單位擁有為推廣活動及為教育目的重製、下載及公開展示等著作財產權權利。
7. 參賽者及參賽作品應依比賽規則參與頒獎典禮、相關評選活動與展示，未參與則視同放棄獲獎資格。
8. 所有入圍及獲獎獎項由評審委員視參賽作品水準議定，必要時得以「增設」或「從缺」調整名額，亦可由評審團決議更動獎項名稱。
9. 依稅法規定，獎金價值超過 NT\$20,000 者，須依法扣繳 10%所得稅（主辦單位不代扣繳稅額）。如由非本國籍人士獲獎或代表團隊領獎，則需另依外國人相關稅法稅率進行扣繳之。
10. 主辦單位保留修改活動之權利，任何變動將於競賽官網另行公布。
11. 本競賽辦法如有不足或爭議之處，主辦單位保留解釋與刪修權利。

## 十、主辦單位

國立東華大學通識教育中心

# 2022 National Dong Hwa University XR Campus Tour Contest

## I. Introduction

The Extended Reality (XR) Campus Tour Contest aims to enhance interdisciplinary collaboration among students with precious creative ideas meanwhile to introduce National Dong Hwa University to the public.

## II. Topic

Focusing on National Dong Hwa University, contestants should use XR-related elements to introduce the departments or campus tour.

## III. Eligibility

Contestants should be NDHU enrolled students, working in teams or as individuals. No limit to number of members in a team. Repeated registration would lead to disqualification.

## IV. Registration Information

Please fill in the application form before 30<sup>th</sup> June 2022.

The URL of application form is:

[https://docs.google.com/forms/d/1nwSQf\\_5utl2XX7s\\_IYfys08ZrZP3S2lEaBYyD61ihes/prefill](https://docs.google.com/forms/d/1nwSQf_5utl2XX7s_IYfys08ZrZP3S2lEaBYyD61ihes/prefill)

## V. Entries Submission

- The submitted files should include the tour program and a document. The document should include the following information:
  - A. Design concept and planning
  - B. Material sources
  - C. Work distribution chart
- Copyright Authorization Agreement
- Agreement from Legal Representative (for contestants who are under 20)

## VI. Schedule

- Date of registration: 1<sup>st</sup> April 2022 to 30<sup>th</sup> June 2022
- Deadline for submission of entries: 23:30 15<sup>th</sup> August 2022
- Award announcement: 31<sup>th</sup> August 2022
- Award Ceremony: Details will be announced on the official website.

## VII. Awards

- First Prize: Each group receives NT\$20,000 and a certificate of award for each contestant.
- Second Prize: Each group receives NT\$10,000 and a certificate of award for each contestant.
- Third Prize: Each group receives NT\$5,000 and a certificate of award for each contestant.
- Superior Prize: Each group receives NT\$3,000 and a certificate of award for each contestant.

## VIII. Criteria

- Topic Relevance: 10%
- Concept Creativity: 30%
- Interactive Design: 20%
- Completeness: 40%

## IX. Notice

1. The Organizer has full discretion to resolve any controversies regarding the contestants' eligibility.

2. Any form of plagiarism is strictly prohibited. The contestants must guarantee their full intellectual property right to the submitted contents. Acts of plagiarism will lead to disqualifications and the retrieval of the prize.
3. The contestant must guarantee the validity of content without the violation of others' rights. Any disturbing content involving violence or social conflicts is prohibited.
4. The Contest is for nonprofit educative purposes, thus complies with the Article 63, Copyright Act, "Fair use of a work shall not constitute infringement on economic rights in the work." The Contestants shall provide clear indications of the source of the entries in the online registration form.
5. For contestants working in groups, maximal number of members (include the leader) is 4 and information of members should be listed in details. Contestants who are not included in the online registration form will not be accepted.
6. The contestant must authorize the Organizer to use the entries for free, including replication, download, public display, online exhibition on digital platforms, or any outreach methods, for the sake of promotion and educational interchange.
7. The contestants and their entries must attend the Ceremony, other related selection events, and the exhibitions. Absence will be deemed as spontaneous abandonment
8. Members of jury may decide whether the prizes are awarded or add new Awards due to the entries level. Prize titles may be adjusted.
9. For prizes over 20,000 dollars, 10% of the full payment is withheld. For a taxpayer is an individual not residing within the territory of the Republic of China, 20% of the full payment is withheld. The Organizer may not be responsible for the withholding.
10. The Organizer reserves the right to modify any details regarding the contest. Any alterations will be announced on the official website.
11. The Organizer reserves the right of making final decisions and adjustments for any defects or disputes.

**X. Organizer**

General Education Center, National Dong Hwa University