*THE* World University Rankings 2022

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## *THE*'s Global Academic Reputation Survey will open soon

Dear Lili Lee

*Times Higher Education*'s annual Global Academic Reputation Survey will be out very soon, and I'm writing to request your support in encouraging your academic staff at National Dong Hwa University to spend 10 minutes lending it their expert opinion and getting their voice heard.

Your staff will start receiving their invitations from profilerankings@timeshighereducationemail.com within a week. I would greatly appreciate your help in reminding them to check their inboxes (and spam folders) for this invitation. The invitations will be spread across a 3 month period.

In order to ensure that all your invited staff receive the survey invitation, we highly recommend you to inform your IT department to whitelist our email address profilerankings@timeshighereducationemail.com and IP 129.41.76.108.

## How the survey is used

Globally recognized, uniquely balanced

The headline results of the survey will be

shared with your staff members who complete the survey, more detailed analysis will then be published in the form of the influential *THE* World Reputation Rankings in 2022, and will inform the outcome of the 2023 *THE* World University Rankings, published in October 2022. More information on our portfolio of rankings can be <u>found here</u>.

The survey also provides a uniquely rich picture of the changing global academic reputation of institutions, to inform *THE*'s editorial analyses, and data & analytics tools.

## **Reputation matters**

More than ever, reputation matters. It influences faculty when moving jobs and students deciding where to invest their future in. It encourages funder investment and the formation of new research collaborations.

If a member of your staff is selected to take part in the survey, they have been chosen based on a proven record of research publication and will be representing thousands of peers in their discipline and your country. The survey relies on those best placed to understand excellence in teaching and research – academics themselves.

Uniquely rigorous and balanced, it is available in 12 languages and distributed and analysed to reflect the actual distribution of scholars throughout the world, based on the latest United Nations data.

The survey is strictly invitation-only; Universities cannot make nominations or supply contact lists, and individuals cannot nominate themselves for participation.

However - you can help by asking staff to keep their eyes out for an invitation.

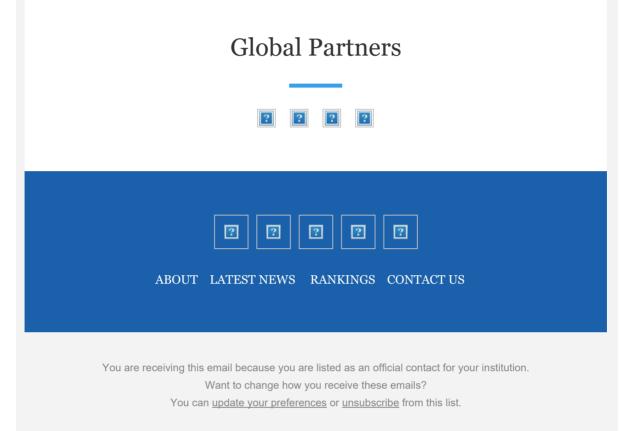
Please note that the survey will remain open until February 2022.

Please encourage them to take the opportunity to provide their expert input and help us develop a uniquely rich perspective on global higher education.

Please don't hesitate to contact the team with any questions.

Kind regards,

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