BRETAGNE

INTERNATIONAL PROGRAMMES IN MANAGEMENT









SUMMARY

FOREWORD	3
RENNES SCHOOL OF BUSINESS, A PLACE TO EXPLORE NEW FIELDS OF EDUCATION	4
RENNES SCHOOL OF BUSINESS ALUMNI, A STRONG INTERNATIONAL NETWORK	8
FROM UNDERGRADUATE TO RESEARCH PROGRAMMES	10
WINTER SESSION	16
STUDENT SATISFACTION IS OUR PRIORITY	17
RESPONSIBLE BUSINESS LEADERS	20
YOUR CAREER PROXIMITY THROUGH SUPPORT	22
THE "UNFRAMED THINKING" PHILOSOPHY	24
RENNES SB CAMPUS, A FIRST-CLASS LIVING ENVIRONMENT	26
RENNES: AN IDEAL LOCATION	28



FOREWORD

With the pace of business and societal changes becoming ever more complex, faster and spanning borders, business leaders must thrive in an ever-changing environment.

Old methods of thinking are no longer suited to the challenges of tomorrow, so, at Rennes School of Business we believe that education is the key to helping students step out of existing frameworks.

With 95% of faculty members and 55% of students coming from outside of France, Rennes School of Business brings the world to our students by opening their minds towards other cultures. Our mission: to allow students to think beyond the framework by living a unique and international experience that will stay with them forever and turn education into a true exchange.

Thinking beyond the framework is about standing out from the rest, working differently, discovering new fields and anticipating tomorrow's challenges to make way for a better and more innovative future.

The quality of our processes, faculty, research and programmes has been endorsed by the leading international accreditation organisations. Rennes School of Business is one of less than 1% of Business Schools in the world to hold EQUIS, AACSB and AMBA "triple crown" accreditation status. This guarantee of quality is our promise to our students and partners.

I look forward to welcoming you to Rennes School of Business. **JJ**

DR SANTIAGO GARCIA RODRIGUEZ DEAN GLOBAL SCHOOL



RENNES SCHOOL of Business, A place to explore new Fields of Education

Founded in 1990, Rennes School of Business is considered to be the most international School of Management in France. With its cosmopolitan environment, classes taught entirely in English and a network of more than 300 partner universities worldwide, Rennes School of Business gives you a unique opportunity to study in an international environment.



RENNES SCHOOL OF BUSINESS PREPARES Its future graduates for the world of tomorrow



RENNES SCHOOL OF BUSINESS: ONE OF THE BEST BUSINESS SCHOOLS IN THE WORLD!

TRIPLE-CROWN ACCREDITED









This triple accreditation is shared with less than 1% of other Business Schools worldwide.





THE "WELCOME TO FRANCE" LABEL

Rennes School of Business has recently acquired the "Welcome to France" label, a certification issued by Campus France which attests to the quality of our international student support services.

AREAS OF EXCELLENCE

AGRIBUSINESS

(Agribusiness, Sustainable Development and CSR) Rennes School of Business has a deep strategic commitment to high quality, impactful research. We believe that research must be of high academic quality.

Part of this commitment is the creation of a Research Lab, which channels the majority of the school's research activities and hosts our four Areas of Excellence:



AI-DRIVEN BUSINESS (Intelligence, Data-Driven Global Business)

MÏND (meaning, institutions and collective intelligence, information diffusion, networks and decision-making)

GREEN, DIGITAL & DEMAND-DRIVEN SUPPLY CHAIN MANAGEMENT

(G3D)



RENNES SB Also has two Research chairs: The chair of Geopolitics & the chair In cyber risk Governance.

The Research Lab at Rennes SB addresses current issues relevant to organisations and institutions. It is trans-disciplinary in nature, cutting through multiple management disciplines and organised around its 4 areas of excellence. A strong anchoring of research activities in a school and internationally recognised professors are a major asset for all.

rennes-sb.com/research-lab/

RENNES SCHOOL OF BUSINESS ALUMNI, A Strong International Network

183 canada

544 UNITED STATES

MINICAN REPUBLIC

3 BRITISH VIRGIN ISLANDS

11 guadeloupe — 15 martin

3

2

80

Being part of the Alumni community and getting the most out of a valuable network will boost your career throughout your professional life. Belonging to the Rennes School of Business Alumni network opens the door to:



advice, executive guest speakers, "theme-based workshops")

More than **22 500 ALUMNI** (French & international) across 100 countries

149 MEXIC

5 GUATEMALA

92 COLOMBIA

13 ECUADOR

4 PERU

10 CHILI

More than 24 000 JOB VACANCIES (and alumni internships) posted in 2019







Like all Grandes Écoles, Rennes SB offers a high level of academic quality. However, in my opinion, the aspect that makes the difference is the international dimension. I was able to choose among the numerous double degrees and decided to attend Tongji University in Shanghai. Following my exchange, I stayed in Asia and now work in Hong Kong. I feel that I really made the most of my experience.

Maxime Verbena, Rennes SB alumni, cohort 26



FROM UNDERGRADUATE TO RESEARCH PROGRAMMES



Combining an international education and the experience of studying abroad is a strong asset in today's market.

Rennes SB offers a wide range of international programmes, entirely taught in English, from Bachelor to Doctorate preparing future graduates for rewarding international business careers.



STUDY IN ENGLISH WHILE LIVING IN FRANCE: OUR PROGRAMMES TAUGHT ENTIRELY IN ENGLISH

3 MAJORS: - Finance & Banking - Marketing - Purchasing & Supply Chain Management

INTERNATIONAL Bachelor Programme In Management (IBPM)

A 3-year Bachelor programme which enables students to develop key managerial skills through active experiential learning. >>> Entrance level: High School Diploma or equivalent, Possible entry in 2nd and 3rd year after 1 or 2 years of

undergraduate study.



HONOURS BACHELOR IN Business administration

2-year progression open to students from selected partner universities, which provides students with business education and a high level of specialisation. In the 2nd year, students continue their studies towards a Rennes SB master's degree.

>>> Entrance level: undergraduate with a minimum of 180 ECTS or equivalent.

MASTER IN Management (Pge)

A 2-year highly selective and innovative master's programme. 26 tracks based on key business functions. >>> Entrance level: Bachelor's degree or equivalent with a minimum of 180 ECTS

equivalent with a minimum of 180 ECTS or equivalent.

MASTERS OF SCIENCE PROGRAMMES (MSc)

A 15-month programme including a 4 to 6 month internship (depending on programme) and a graduating project. >>>Entrance level: Bachelor's degree or equivalent with a minimum of 180 ECTS or equivalent.

- MSc in International Accounting, Management Control & Auditing
- MSc in International Finance
- MSc in Financial Data Intelligence
- MSc in Data & Business Analytics
- MSc in Supply Chain Management
- MSc in Sustainable Management & Eco-innovation
- MSc in Innovation & Entrepreneurship
- MSc in Strategic and Digital Marketing
- MSc in International Luxury & Brand Management
- MSc in International Human Resource Management
- MSc in Sports & Tourism Management
- MSc in Creative Project Management, Culture & Design
- MSc in Global Business Management
- MSc in International Negotiation and Business Development



INTEGRATED MASTER Programmes

Instead of applying for two or more degree programmes, Rennes SB offers a direct pathway from Bachelor to Master Degrees

- International Bachelor Programme in Management + Master of Science
- International Bachelor Programme in Management + Master in Management
- HBBA + Double degree Master of Science / Master in Management.



Business and Language Preparation Programme (BLPP)

The Business and Language Preparation Programme is an opportunity to spend an intensive semester in Rennes for students to improve their Business English language skills.

Students will take advantage of the facilities and the solid preparation in Business English to obtain a sufficient TOEIC score to integrate a Bachelor or a Master's Degree at Rennes School of **Business!**

Online Intensive English Course

This programme offers an alternative way to improve student's English communication skills with exclusive business-relevant content and Individual training guidance with a pedagogical consultant.

Students will have 6 month unlimited access to the E-learning content platform as well as virtual classes, 10 individual telephone classes and the preparation for the TOEIC test

CERTIFICATE IN BUSINESS GAMIFICATION: MANAGING AND MONITORING PROJECTS IN EXTENDED REALITY

Students complete two online modules licensed by UBISOFT, a worldwide leader in the video gaming industry. The completion of online modules will be guided by specific training from Artefacto, a leading company specialised in virtual and augmented reality applications.



NEW ONLINE CERTIFICATE

INTERNATIONAL BUSINESS PROFICIENCY CERTIFICATE (IBPC)

The Business Proficiency Course gives a grounding on the fundamental concepts and areas of Business so students can succeed in further studies of management or use the acquired knowledge to have insight on how companies operate.

The course, fully delivered online, is composed of five modules: Supply Chain, Marketing, Management & Organisations, Finance, and Strategy. The online delivery format allows students to complete the programme at their own pace.



iMBA

A full-time MBA programme focusing on the development of young leaders with at least 3 years of work experience. Includes two mandatory international study trips in Europe and Africa: one to work on a technological challenge, one to work on a social challenge.



EXECUTIVE MBA

An 18-month programme focusing on practical applications and aiming to acquire managerial and strategic skills. The Executive Master of Business Administration provides access to the very latest insights into leadership management and corporate social responsibility and opens the doors to global career opportunities.

1 session per month compatible with professional activity: Thursday-Friday-Saturday - including a Study Tour abroad.



Executive MBA Ranking 2019



Executive MBA Ranking 2020

GLOBAL DBA

A 4-year high-level graduate qualification programme from wich students graduate with the title of Doctor. The programme involves research training and a thesis of academic inquiry under the guidance of a professor.

SUMMER Programmes

The 2-week programmes include pedagogical activities, with 30-hour courses, case studies, team-building projects, problem-solving, development of interpersonal skills and company visits.

-X-

FOUR PROGRAMMES ARE AVAILABLE:

- Responsible Management (June) 6 ECTS
- Competitive Strategy (May June) 6 ECTS
- Artificial Intelligence Business (June & July) (3 ECTS per course:
 - Data Science for Business
 - Al Business Intelligence
 - Business Textual Learning
 - Business Network intelligence)
- Luxury Marketing (June) 6 ECTS.



WINTER SESSION: DISCOVER ANOTHER EUROPEAN COUNTRY WITH RENNES SB

THE OPTIONAL WINTER SESSION FOR MSc STUDENTS



The optional course offered during the Winter Session is taught in different partner universities across Europe. One week of the programme is taught by a professor from Rennes SB and the other by a professor from the European host institution.

- The course is worth 6 ECTS credits and, depending on the MSc programme, can be:
- International Strategic Management
- Corporate Social Responsibility

Rennes School of Business provides the accommodation during the exchange period abroad as well as one meal per day.

Optional programme / Accommodation fees and breakfast included





Every professor has their own way of teaching and they expect something different from us. They give us input but they expect the same amount of output from us. It is not just spoon-feeding, they also want us to learn by ourselves.

Jeshal FERNANDES MSc in Supply Chain Management – Student from India

A 2-WEEK COURSE ABROAD IN ONE OF OUR EUROPEAN PARTNER UNIVERSITIES. IT GIVES YOU The opportunity to discover Another European Country And Another Institution.

STUDENT SATISFACTION S OUR PRIORITY

ONE QUESTION ONE PLACE, Aloha Square!



The student experience unfolds through actions and specialised tools:



- Easy access to information for students through Aloha Square: a reception area with an administrative helpdesk, a blog and an online app
- Active participation by students in day-to-day school life and the VOICE design sprint Valorise Organisational Intelligence, Collaboration & Empowerment: a collaborative project with the aim of promoting teamwork between students, administration and professors
- A Junior Advisory Board
- Multicultural exchanges in associations and in the classroom.

FRENCH PUBLIC Health Insurance For International Students

The French social security system is mandatory, but free of charge for any Rennes School of Business student. For medical cover during the first three months, the school strongly advises students to take out a private social security insurance contract in their home country.





WELCOME SERVICES

THE WELCOME OFFICE //

supports students with accommodation and administrative procedures (Housing allowance, health care registration...) The welcome office facilitates the obtention of a resident permit through a privileged partnership with the French immigration administrative office (préfecture)

WELL'COME ASSOCIATION //

(the international student association) helps international students settle into the school and life in Rennes. Not only does it pick them up at the station or airport on their arrival, it also organises tourist trips (Mont St. Michel, Paris, etc.) and sports events.

ALOHA CHECK IN //

The school organises an Aloha check-in for all international students upon their arrival. Students will have the opportunity to finalise their administrative enrolment and find a wide range of services in one place: healthcare, residence permits, banking, internet providers, mobile phones, bus passes, etc.

WELCOME EVENTS //

Campus Game, to discover the school, the staff, the faculty and facilities. Campus Festival, to meet the Rennes School of Business community through music and sports events.

STUDENT ADVISORY BOARD

The Student Advisory Board is a team of twelve students (including 3 Bachelor's students, 3 Masters of Science in Management and 6 MSc students). Truly multicultural:

6 nationalities (Mexican, Indian, Egyptian, Canadian, Chinese, French).

Its mission: to be the voice of all students for a better experience that will help Rennes SB to become a Great Place to Learn.





ARE YOU READY FOR UNLIMITED IMPACT? Get involved!

Active participation by the students in the life of the school



International student's first impressions of their arrival in France and the safety measures taken on Campus during the COVID-19

HOUSING SERVICE

RENNES SCHOOL OF BUSINESS OFFERS A WIDE RANGE OF FACILITIES TO Support students looking for the best place to stay before their Arrival and thoughout their studies in rennes.

To guide them at this very important stage of their journey, the welcome and housing service supports the international students with both an on-line service and a physical office.

Rennes School of Business has built strong links with different partners:

- Rennes SB Student residence, located less than 5 minutes walk from the main building
- Studapart peer-to-peer platform where students have access to different options: premium residences around the campus, private flats or shared apartments
- Public student residence halls (CROUS)



RESPONSIBLE BUSINESS LEADERS Develop responsible projects Within 25 student associations

Our associations reveal talent of our students by allowing them to manage and develop responsible projects in an operational context, close to the reality of real-life business situations. Both French and international students learn more about multicultural management and teamwork during this hands-on experience.

The associations offer a wide range of projects:





I chose Rennes SB because the school, which is already committed to sustainability, also offers a specialised master's degree in Sustainable Management and Eco-Innovation. This double degree with Unilasalle engineering school allows students to become responsible leaders. Currently working as a CSR assistant, I am able to use what I learned during this course to sustainably transform my organisation to preserve the environment and to adapt its operations towards sustainable development.

Alix Houssin, MSc in Sustainable Management and Eco-Innovation

FROM AWARENESS TO ACTION

At Rennes School of Business, we contribute to sustainable development by being innovative and entrepreneurial. We place responsible and sustainable practices at the heart of everyday management and teaching and work together to build a more responsible daily life for students and staff members (e.g., campus events, programmes, student associations, research, human and social policy, student projects, ...).

TO BUILD A MORE SUSTAINABLE CAMPUS TOGETHER





THERE IS NO PLANET B!

The climate crisis is the major challenge we face today. This generation "gets it" and is taking an active role to build a more sustainable world. At Rennes School of Business, we see companies as a force for good. Our goal is to develop responsible business leaders by building a sustainable mindset and behaviours in our students. We want to instil in our graduates a strong sense of ethics and the skills to solve environmental and social problems from a business perspective: "PeoplePlanet-

Profit". This goal is accomplished through teaching, learning by doing and developing self-awareness. Our second goal is to develop an eco-friendly campus by lowering our carbon, energy, and water footprints and excelling in recycling and waste management. This will require a concerted, top priority effort by students, faculty, staff, and stakeholders. There is no Planet B!

Don Minday, Chief Sustainability Officer





YOUR CAREER Proximity through Support

Rennes SB supports students on a daily basis in the development of their professional project. Thus, throughout their programme, Rennes SB students benefit from:

- privileged interlocutors,
- career workshops,
- events allowing regular meetings with managers and HR representatives from partner organisations,
- "My Career Platform" listing advice, internship and employment offers.

<u>4 CORPORATE DAYS</u> <u>To develop your network</u>



Conferences, workshops, business cases, business games, testimonials, "network coffees", company visits, coaching workshops, round tables and generalist and sectoral recruitment events are all organised during the Corporate Days on-campus in Rennes, in Paris and abroad. They are dedicated to:

- meeting company managers and alumni,
- discovering of professions, functions, countries and the professional sectors of the future,
- . coaching sessions
- . recruitment (internship, work-study, employment).

NETWORK COFFEE

A manager establishes links with students in an informal setting, discusses a range of issues and assesses their soft skills. Students benefit by improving their understanding and knowledge of the social networking codes needed for a successful managerial career.



"CAREER IN..."

A career-oriented workshop featuring professionals who share their "on-the job" experience in different positions and functions, enabling students to explore their future professional choices. Topics:

- Marketing & Digital Marketing,
- Finance & Risk Management,
- Audit & management control & accounting expertise,
- Business Development & Sales,
- Purchasing,
- Human Resources,
- · Logistics & Supply chain,
- Entrepreneurship,
- Data.



<u>Job Dating</u>

"



Rennes SB gives students the opportunity to meet with companies and attend presentations. Job interviews are held following the presentations based on requests submitted by the students. ALUMNI DAY

Business Alumni Association organises a day of exchanges and meetings between Rennes SB graduates and students.

During the Career Booster experience at Rennes School of Business, I enjoyed the negotiating activity with top managers from international companies. It's not only a time to brainstorm together, but also a chance to communicate face-to-face with successful people. Personally, I think the best way to understand how people have succeeded in their professional path is by sharing their experiences face-to-face. During the programme I felt that I was learning all the time. I learned from the managers, from the other students around me, I had to learn the language, learn the culture, learn to communicate, and learn to listen to people around me. All successful careers are based on learning.

Dandan Qiao - MSc in International Accounting, Management Control and Auditing - Student from China

COMPANIES RECRUITING THE MOST TRAINEES IN RENNES SCHOOL OF BUSINESS

LVMH, L'Oreal, KPMG, Danone, EY, BNP Paribas, Lactalis, Groupe Rocher, Société Général, Chanel, PWC, Orange.

THE "UNFRAMED THINKING" Philosophy

INNOVATIVE TEACHING METHODS

Within the "unframed thinking" philosophy that is embraced in the School's pedagogical orientation, students are encouraged to challenge their assumptions and to expand their horizons beyond their former boundaries, working with their professors, their peers and the community at large.

Students will use online platforms to brainstorm and debate ideas, engage in schoolwide design sprints to test new concepts, support the implementation of student-driven pedagogical initiatives and use creative classroom solutions to foster learning co-creation.

"THINKING BEYOND THE FRAMEWORK MEANS LEARNING DIFFERENTLY "

STIMULATING INNOVATION: A STRATEGIC COMMITMENT FOR RENNES SB

Rennes School of Business uses adapted teaching tools to gradually help students develop their sense of curiosity, innovation and entrepreneurship. Each student can fulfil their ambitions and have a multidimensional and personalised experience to express his/her creative potential and strive differently. The courses rely on the acquisition of successful Innovation Management methods and on original experiences in (In)Entrepreneurship.





LAUNCH YOUR START-UP WITH INNOSTART!

Encouraging innovation and supporting students as they launch and lead projects is one of Rennes School of Business' strategic commitments. Every student can fulfil their ambitions and enjoy a multidimensional, personalised experience as they explore their creative potential and develop their entrepreneurial strengths. Benefit from personalised support and regular coaching that will structure your ideas and help you launch your new business! RENNES SB IN THE TOP 10 OF THE 2021 RANKING OF FRENCH BUSINESS SCHOOLS WHOSE STARTUPS HAVE HIGHEST REVENUES (UP2SCHOOL.COM)

RENNES SB SUCCESS STORIES!









Caroline Bettan co-founded the start-up Newcy, an innovative CSR solution for reusing cups, in association with 4 alumni from the MSc in Innovation & Entrepreneurship.

RENNES SB CAMPUS: A FIRST-CLASS LIVING Environment

Situated in the city of Rennes, just 10 minutes from Rennes' historic centre and accessible 6 days a week, the Rennes School of Business campus offers an ideal working environment for the educational requirements and lives of its students.











27 000 M² AND 4 BUILDINGS A BLOOMBERG TRADING ROOM A BUSINESS INCUBATOR AN INNOLOUNGE (INNOVATION SPACE) A CENTRAL AVENUE, "LA RUE DES ENTREPRENEURS", ENTIRELY FOR STUDENTS SPORTS AND TRAINING ROOMS 1 OUTDOOR SPORTS FIELD 1 STUDENT LOUNGE 1 MUSIC STUDIO 1 LARGE CAFETERIA 1 SNACK BAR LECTURE THEATRES, WITH 50 TO 400 SEATS 1 OFFICE FOR EACH OF THE STUDENT ASSOCIATIONS 1 LANGUAGE RESOURCE CENTRE 1 MULTIMEDIA RESOURCE CENTRE: 20 000 BOOKS & 5 500 ONLINE JOURNALS FROM THE MAIN INTERNATIONAL DATABASES ON MANAGEMENT

RENNES: AN Deal location

Rennes School of Business is located in Rennes, the capital of the Brittany region of France. Students can take advantage of this central location which allows for quick access to nearby destinations: in just 55 minutes you can breathe in the fresh sea air, the city of lights, Paris, is just 1h30 by train and London in just a 1-hour flight away!

Rennes is a vibrant, beautiful city steeped

<u>RENNES</u>

<u>Ranked 3rd</u> best city in France in which to study (L'Étudiant, Overall ranking of student cities 2020-2021) Rennes scores a 10/10 for its attractiveness, its atmosphere and its quality of life. The city also in history and filled with ancient, medieval architecture juxtaposed by modern amenities. It is clearly a student city: the total population of Rennes (426 500 people) includes 65 500 students. Officially ranked by the national press as one of the best student cities, it is constantly developing and expanding.

organises 3 days of special events for welcoming students! Rennes is also <u>ranked as the 2nd</u> best city in France in which to work (L'Express, January 2019)



SCHOLARSHIPS

Rennes School of Business offers a wide range of scholarships depending on academic performance or social criteria. More information: <u>scholarships@rennes-sb.com</u>

TALENT SCHOLARSHIP

Open to: High profile candidates who have a strong academic record. **Amount:** 2000€ to 5000€ discounted from the tuition fees.

UNFRAMED SCHOLARSHIP

Open to: Student profiles with unique life experiences and/or remarkable extra-curricular activities. **Amount:** 2000€ to 5000€ discounted from the tuition fees.

<u>« BIENVENUE EN FRANCE »</u> <u>Scholarship</u>

Open to: Applicants that have taken French courses at the "Alliance Française" or at any institution in their home country which offers French language lessons. **Amount:** 500€ discounted from the tuition fees.

SOLIDARITY FUND SCHOLARSHIP

Open to: Candidates from countries impacted by a currency devaluation. **Amount:** 2000€ to 5000€ discounted from the tuition fees.

For admissions and to consult other scholarships & loans, please visit: **rennes-sb.com**

REGISTRATION

Candidates should apply online via https://apply.rennes-sb.com



ADMISSION TEAM



Stéphanie Hiaumet



Noémie Vettier



Monica Medina



Aude Liebert



Shu Bourgeon



Anouar Rehioui



Maud Le Bars



Caroline Jouanin

MORE THAN EVER THE WORLD BELONGS TO THE OPEN MINDED

