



Global Innovation and Entrepreneurship, SBA SWUFE, July 2018					
Date	Morning	Lunch	Afternoon	Dinner	Evening
1 Sun	Airport Pick-up, registration and check-in				
2 Mon	09:00-11:00 Opening Ceremony 11:15-11:45 Visit to SWUFE History Museum	Campus Canteen	Lecture 1: Academic Lecture 14:00-16:00 General Introduction to Chinese Economy	18:00-21:00 Welcome Dinner and Opening Speech by SBA	Free Time
3 Tue	Lecture 2: Academic Lecture 09:30-11:30 Innovation Comparison between China and USA	Campus Canteen	Lecture 3: Chinese Culture 14:00-15:15 Survival Chinese 15:30-16:45 Calligraphy	Campus Canteen	Free Time
4 Wed	Lecture 4: Academic Lecture 09:30-11:30 Social Entrepreneurship	Campus Canteen	14:00-15:30 Visit to Jinli 16:00-17:30 Visit to Wide and Narrow Alleys	18:00-20:00 Hotpot Restaurant at Wide and Narrow Alleys: Damiao (with Sichuan opera)	Free Time
5 Thu	Lecture 5: Academic Lecture 09:30-11:30 Branding Innovation	Campus Canteen	Company Visit: 14:00-16:00 SIEMENS Chengdu Branch	Campus Canteen	Free Time
6 Fri	Lecture 6: Academic Lecture 09:30-11:30 Overview and History from the Birth of the Oil Industry (1850's) to Standard Oil Company	Campus Canteen	Lecture 7: Chinese Culture 14:00-16:30 Cooking Chinese Cuisine	Self arranged	Free Time
7 Sat	09:30-11:30 Visit to Panda Base	Chinese Cuisine Restaurant at Panda Base: Zhuyun	14:00-17:00 Visit to Sanxingdui Museum	Self arranged	Free Time
8 Sun	Free Time (Suggestion: Visiting IFS, Sino-Ocean Taikoo Li, Daci Temple, Tianfu Square, Chunxi Road, Global Center etc.)				
9 Mon	Lecture 8: Academic Lecture 09:30-11:30 Creativity, Innovation and Subjective Well-being	Campus Canteen	Lecture 9: Academic Lecture 14:00-16:30 Chinses Innovation Strategy	Campus Canteen	Free Time
10 Tue	Lecture 10: Academic Lecture 09:30-11:30 Big Data	Campus Canteen	14:00-16:00 Visit to Sichuan Museum	17:00-19:00 Self arranged in downtown	Free Time
11 Wed	Lecture 11: Academic Lecture 09:30-11:30 Green Innovation of Organic Agriculture in Chinese Enterprises	Campus Canteen	14:00-16:00 Company Visit: 14:00-16:00 Sunyuki	Campus Canteen	Free Time
12 Thu	Lecture 12: Academic Lecture 09:30-11:30 Operation Management and Innovation	Campus Canteen	14:00-16:00 Visit to SWUFE Currency Museum	Campus Canteen	Free Time
13 Fri	09:30-11:30 Student Presentations	Campus Canteen	14:00-16:00 Student Presentations	18:00-21:00 Farewell Dinner and Closing Ceremony	21:30 Return to the Hotel
14 Sat	Airpot See-off				

Lectures
 Company Visit
 Tour